

Middelburg
Mall

exhibition
brochure



fast facts



FREE PARKING

Total Parking Bays **3 351**



500M

Proximity to Taxi Rank:

Centre Classification:
Community Shopping Centre

GLA - 56 385 m²

CONSOLIDATED RETAIL OFFERING

EXHIBITION BENEFITS

1. Showcase your offering
2. Gain sales leads
3. Direct interactions with shoppers
4. Introduce new products and services directly
5. Product or service demonstrations
6. Promote company awareness



Middelburg Mall,
Corner Samora Machel and
Mandela street, Middelburg

25°48'31.37"S, 29°27'22.24"E

ANCHOR TENANTS



SHOPRITE

Pick n Play

Checkers

game

Centre Management

T: 013 244 1404

E: reception@middelburgmall.com

Marketing & Exhibitions:

E: marketing@middelburgmall.com



mate card



COURT SPACES RATE CARD

- 1 Pick n Pay Court**
- 2 @Home Court**
- 3 Sterns Court**
- 4 Woolworths Court**
- 5 Cape Union Mart Court**
- 6 Checkers Court**
- 7 Shoprite Court**

Approx. **140 m²**

Approx. **30 m²**

Approx. **20 m²**

Approx. **250 m²**

Approx. **25 m²**

Approx. **100 m²**

Approx. **60 m²**

R12,980 (incl) p/week

R6,655 (incl) p/week

R6,050 (incl) p/week

R16,500 (incl) p/week

R6,655 (incl) p/week

R12,980 (incl) p/week

R12,980 (incl) p/week

*Day Rates:

Daily exhibition between the 7th – 20th of each month

**Dependant on space availability*

R2,255 (incl) p/day



@HOME COURT



CAPE UNION MART COURT



CHECKERS COURT



PICK N PAY COURT



SPAR COURT



WOOLWORTHS COURT

court gallery



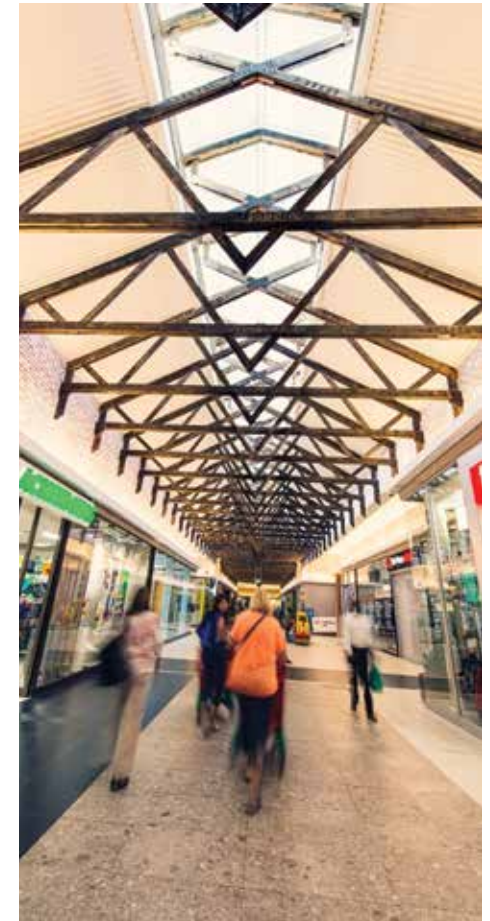


image
gallery



exhibition rules



- 1.** Full proposal including images, references and a detailed description of product or service.
- 2.** Exhibitions set-up to be approved by Centre Management before exhibition takes place
- 3.** Full payment is required before setup, and bookings are only confirmed upon receipt of the fully completed contract
- 4.** Setup and breakdown must occur outside of centre trading hours
- 5.** The exhibition stand must be always manned during centre trading hours
- 6.** Displays may not exceed the allocated area and may not be higher than 1.5 m
- 7.** No gazebo's or tables are allowed to be installed inside the centre
- 8.** Soliciting shoppers and handing out pamphlets/flyers in the parking lot is not permitted
- 9.** The kiosk must be kept neat, presentable, and well stocked at all times
- 10.** No music or loud noises are permitted
- 11.** Monthly rates can be negotiated

exhibition booking request



EXHIBITOR DETAILS

Company name	
Contact person	
Contact number	
Email address	
Company address	
Company VAT number	
Company registration number	

EXHIBITION DETAILS (What would you like to exhibit?)

Please tick in the provided box below:

Display	<input type="checkbox"/>
Product launch	<input type="checkbox"/>
Database building	<input type="checkbox"/>
Product sampling	<input type="checkbox"/>
Product/service awareness	<input type="checkbox"/>
Customer feedback	<input type="checkbox"/>
Other	<input type="checkbox"/>
If other, please describe	

PREFERRED COURT

Court required

Entrance 1	<input type="checkbox"/>
Entrance 2	<input type="checkbox"/>
Entrance 3 Parking	<input type="checkbox"/>
Commencement Date	
Completion Date	

SPECIAL REQUESTS

EXHIBITION OBLIGATIONS

EXHIBITION INFORMATION

KIOSK SIZE

**For more information
about our exhibitions
please contact:**

Marketing & Exhibitions Manager:
E: marketing@middelburgmall.com

